

# Ocula

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## **Semiotica del discorso economico | Semiotics of Economic Discourse**

Ocula 16, December 2015, DOI: <http://dx.doi.org/10.12977/ocula40>

Abstract: This special issue of Ocula on economic discourse we would like to be a first and pioneering work on semiotic studies and analysis of economy. Our aims are to fill a gap in semiotic literature, to carry out a reconnaissance on this field and to collect semiotic contributions opening

to some ways of semiotic investigations on economy. There is not currently a systematic and specific work on economic discourse in the semiotic literature. We think that the economic discourse is a special field for the semiotic interdisciplinarity analysing historical and specially present economic conditions.

Giorgio Coratelli, Francesco Galofaro, Federico Montanari

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