

# Ocula

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*Editor/s: Giampaolo Proni, Salvatore Zingale*

### **Commemorating Charles S. Peirce (1839-1914): Interpretive Semiotics and Mass Media**

Ocula 15, November 2014, DOI: <http://dx.doi.org/10.12977/ocula27>

Abstract: The results we present are all examples of how Peirce is still a source of inspiration in many different fields. Moreover, his theories are actually applied in several fields of media and organisation studies, as the reader will see. The articles are in three different languages, and maybe not all our readers are fluent in Italian, English and French, but we believe, as semioticians,

that languages are tools for sharing sense and interpretants, and that, if such a sharing is always kept as a goal, the risks of linguistic imperialism do not look so threatening. A multilingual community, however, seems to us as a better model than that of a single vehicular language.

Giampaolo Proni

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