

Ocula

Occhio semiotico sui media / Semiotic Eye on Media

ISSN 1724-7810

publisher: Associazione Ocula, via Lodovico Berti, 2 40131 - Bologna

email: redazione@ocula.it

Editorial Committee:

Anne Beyaert (Université de Limoges - France)

Marcel Danesi (University of Toronto - Canada) president from 2014

Alessandro Duranti (University of California Los Angeles- Usa)

Guido Ferraro (Università di Torino)

Roberto Grandi (Università di Bologna)

Pino Paioni (1920-2013)(Università di Urbino) president from 2009 to 2013

Susan Petrilli (Università di Bari)

Maria Pia Pozzato (Università di Bologna)

Andrea Semprini (Université de Lille - France, IULM -Milano)

Alessandro Zinna (Université de Toulouse 2 -France)

Coordinator (Editor in Chief): Salvatore Zingale (salvatore.zingale@polimi.it) from 2012

Editorial Board:

Cinzia Bianchi (cinzia.bianchi@unimore.it)

Michela Deni (michela.deni@gmail.com)

Nicola Dusi (nicolamaria.dusi@unimore.it)

Francesco Galofaro (galofaro_francesco@hotmail.com)

Davide Gasperi (davide@davidegasperi.it)

Federico Montanari (federico.mont@gmail.com)

Valentina Pisanty (valentina.pisanty@unibg.it)

Giampaolo Proni (giampaolo.proni.unibo.it)

Ruggero Ragonese (ruggero.ragonese@unimore.it)

Stefano Traini (straini@unite.it)

Salvatore Zingale (salvatore.zingale@polimi.it)

Contents

Editor/s: Ruggero Ragonese

Le città visibili. Per Giovanna Franci | Visible Cities. In Memory of Giovanna Franci

Ocula 14, December 2013, DOI: <http://dx.doi.org/10.12977/ocula20>

Abstract: This issue of Ocula was inspired by two days of meetings, held on 18 and 19 May 2010 at the Scuola Superiore di Studi Umanistici (School for Advanced Studies in Humanities), Bologna, which Giovanna Franci helped me to devise but was unfortunately unable to attend. Along with certain of the protagonists of that event, we decided to propose this little tribute to a scholar we

either personally or indirectly knew and appreciated, whose great merit was that of being a steadfast bridge between the various disciplines that are expressing their concern regarding the city. After a few years, the vision of the intellectual path of a scholar seems clearer, sharper; his or her legacy, influences, and numerous credits appear cleansed of all rhetoric of remembrance or pain.

Ruggero Ragonese

Introduzione. Le città visibili | Introduction. Visible Cities

Elena Granata

Lo sguardo e quello che guarda. Leggere, esplorare e riconoscere i segni del mondo | The gaze and what it looks at. Interpreting, exploring and recognising the signs of the world

Federico Boni

Form follows fiction. L'architettura tra finzione cinematografica e pratica turistica | Form follows fiction. Architecture between movie make-believe and tourist practice

Elena Lorenzetto

Città o evento? Rappresentare e costruire la città attraverso i Festival e i grandi eventi | City or event? How to represent and build cities through festivals and great events

Federico Montanari, Luca Frattura

Mapping Cities: the Bologna Self-Mapping Project

Sara Saleri

I tanti volti di un quartiere "degradato". Il caso del quartiere Carmine di Brescia | The many faces of a "slum area". The case of Brescia's Carmine district

Gino Scatasta

Passeggiando per le strade di Londropoli. Shakespeare, Woolf e Jack the Ripper | Walking along the streets of Londropolis with Shakespeare, Woolf and Jack the Ripper